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FOR IMMEDIATE RELEASE**Out-Bid Your Competitors with Pragmatic's DMS 4.4!****Sunnyvale, CA July 3, 2002**

The DMS 4.4™ by Pragmatic is truly a money saver for the custom A/V installer. Not only does it transmit 4 audio sources to 4 zones (expandable to 8 or 16 zones) over category 5 cables, it does so with little or no sound quality degradation at all! The DMS 4.4™ transmits its signal up to 1000 feet without any issues of ground loops, noise pick-ups, hum, or interference. For the A/V installer this means easier installation, better sound quality, and a significantly lower cost than running traditional speaker cables.

If your customer already has their house/business wired with category 5 cabling, the installation couldn't be easier because the hard work has already been done for you! As far as your customer is concerned, you out-bid your competitors with the promise of uncompromising sound quality. This you will deliver! With Pragmatic products such as the DMS 4.4™ you will fulfill your customer's highest expectations at the lowest price.

Keeping the audio signal from the sources clean and strong, the highest sound quality is achieved partially by placing the amplifiers as close to the speakers as possible. Used in conjunction with Pragmatic's IWA-IR (In-Wall Amplifier With Infra Red remote) the DMS 4.4™ will deliver 24 - 48 watts per channel (depending on the option you choose), a Dynamic Range of > 100 dB, a signal-to-noise rate of > 100 dB and a Frequency Response of 20 Hz to 20 KHz. All of this up to the full distance of up to 1000 feet!

Pragmatic Communication Systems, Inc., located in Sunnyvale CA, was founded in 1994 by award-winning engineer Prasanna Shah. Throughout the world, Pragmatic products are used in the most technical and complicated audio and video applications. Their wireless and wired technology is used in life-critical situations by fire departments, in technically demanding applications by educational institutions, and in complex multi-room home entertainment systems by home entertainment installers.

For additional information call their Manager of Sales & Marketing James Davidson at: (408) 735 0300, visit the newly-designed Pragmatic Communications website at: www.wireless-experts.com, or send an e-mail to sales@wireless-experts.com