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**PRAGMATIC COMMUNICATIONS
UNVEILS UNIQUE IN-WALL CAMERA**

New camera system provides affordable security for home or business!

Las Vegas, NV, April 29, 2000- Pragmatic Communications Systems, the leader in audio/video control and signal distribution, introduced their new IWC™ In-Wall camera system for use in both residential and commercial applications. The latest in the company's Hideaway Series™, the Pragmatic IWC™ offers features and performance never seen in an affordable camera system.

According to Pragmatic Communications founder and President Prasanna Shah, "our IWC camera system is the ideal choice for an affordable solution to doorway and access point security. The applications are many for all types of systems contractors. And like our patented CATS technology, it can be wired with low cost category 5 twisted pair wire."

The high performance 1/3" CCD camera, along with its associated drive electronics, is installed in a single junction box using a RJ45 connector. The video signal from the camera travels down a category 3

or category 5 wire to the receiver unit- which can then be plugged into a video monitor and a time-lapse vcr.

The Pragmatic IWC™ operates on a standard 9VDC supply and has an operating temperature range of -40 degrees Celsius to + 85 degrees Celsius. This unit is meant to operate reliable in very harsh conditions and environments. This ruggedness and its features make the IWC well suited for many covert surveillance applications.

The Pragmatic IWC is available for immediate delivery and can also be ordered in a variety of options and configurations including: high resolution color, ultra low light, infrared night vision, fish-eye lens, pin hole lens and a rugged steel face plate. The IWC is on display here at the NSCA Expo 2000 in Booth # 1140. For additional information, you may visit the Pragmatic Communications website at <http://www.wireless-experts.com>.

Pragmatic Communications, located in the heart of Silicon Valley, was founded in 1993 by award- winning engineer Prasanna Shah. Based in Sunnyvale CA, the company designs and manufactures its products in the U.S., for both professional and consumer markets.

Pragmatic, known for their proprietary CATS™ technology, provide products that are used throughout the world in demanding life-critical, educational and entertainment applications. The company's products are marketed exclusively to professional systems contractors. Pragmatic Communications is exhibiting at NSCA in Booth # 1140.

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