



*Innovators in Wireless & Wired Communication*  
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**FOR IMMEDIATE RELEASE:**

**PRAGMATIC ANNOUNCES NEW ADDITION TO ITS CATALOG: THE MINI STICK-ON IR EMITTER**

**Sunnyvale, CA, March 25, 2002** – Pragmatic Communications Systems, Inc., an innovative leader in wired and wireless audio-visual control and signal distribution, has recently introduced a new piece of equipment that makes installation of its premier products even easier. This new piece is the Mini Stick-On IR Emitter.

The Mini Stick-On IR Emitter is simple to install and is compatible with a number of IR controllers, including those in Pragmatic's CATS (Complete Audio/Video Transmission System). With self-stick adhesive pads that attach directly to the IR sensor and a standard plug that fits easily into the IR controller, installation of this tiny device will take no time at all. While it comes with 10 feet of cable, the plug ends of the IR Emitter are a mere 3/4" in length and 5/16" of in width. Small, lightweight, and simple are the words to describe this new emitter which comes with orders of CATS and other Pragmatic products.

Operation of the Mini Stick-On IR Emitter is also quite simple. Peel off the backing of the adhesive pad, affix it to the IR sensor, and plug the 3.5 mm mono mini-plug into the LED Out port of the CATS transmitter or receiver. Installation complete. The IR Emitter will begin working immediately to emit IR signals when activated by the controller.

Pragmatic Communications, located in the heart of Silicon Valley, was founded in 1994 by award-winning engineer Prasanna Shah. Based in Sunnyvale CA, the company designs and manufactures its products in the U.S., for both professional and consumer markets.

Pragmatic, known for its proprietary CATS? technology, provides products that are used throughout the world in demanding life-critical, educational and entertainment applications. The company's products are marketed exclusively to professional systems contractors. For additional information, please visit the newly-designed Pragmatic Communications website at [www.wireless-experts.com](http://www.wireless-experts.com) or send an e-mail to [sales@wireless-experts.com](mailto:sales@wireless-experts.com).

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