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FOR IMMEDIATE RELEASE

PRAGMATIC LAUNCHES NEW KEYPAD WITH BUILT-IN HIGH PERFORMANCE STEREO AMPLIFIER

(Santa Clara, CA, February 3, 2003) – Pragmatic Communications Systems, Inc. introduces an in-wall amplifier with keypad (IWA-KP) that can be used to amplify any line-level audio input. The ergonomically designed keypad fits in a single gang box with a built-in high performance amplifier. (24, 36 or 48 watts/channel.) The keys provide direct access to up to four sources. A bank of 9 LEDs graphically displays various pre-amp levels. The keys are field replaceable by the installer to match any décor and come with a choice of 8 different colors. The built-in high sensitivity IR detector has a very wide coverage angle and features a talkback LED to confirm reception of IR commands. The compact amplifier is digital so there is no distortion. With frequency response between 20 Hz to 20KHz, IWA-KP provides a wide dynamic range and signal-to-noise of more than 100 dB.



Pragmatic IWA-KP, originally created to compliment the company's DMS™ (Distributed Music System), is also usable for a wide range of applications including whole house music systems, information kiosks, classrooms, boardrooms, restaurants, bars, shopping arcades, theme parks, and other commercial venues. This product offers high performance for remote applications or where signal needs to be transmitted over long distances. The amplifier has advanced protection circuitry to guard against damage from overload, excessive temperatures or short circuits. The product delivers high fidelity performance rivaling the sound quality of large audiophile amplifiers at a fraction of the size and price.

Based in Santa Clara, CA, the company designs and manufactures its products in the U.S., for both professional and consumer markets. Pragmatic, known for their proprietary CATS™ & DMS™ technologies, also provide products that are used throughout the world in demanding life-critical, educational and entertainment applications. For more information, please contact our Sales Manager, James Davidson at 408 735 0300 or email james@wireless-experts.com