



Innovators in Wireless & Wired Communication
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**PRAGMATIC LAUNCHES A NEW ELEGANT MULTI-PURPOSE KEYPAD
CONTROL FOR ITS REVOLUTIONARY CATS™ A/V DISTRIBUTION SYSTEM**

Now reach the infinite..... with Pragmatic's newly designed CATS™ keypad, that can select all your a/v sources, and can control your volume, bass/treble, balance, along with your room lighting scenes, Heating, and Air Conditioning.....all integrated within a 2-gang box !

Sunnyvale, CA, October 14, 2002 - Pragmatic Communications Systems, the leaders in audio/video control and signal distribution, last week introduced an outstanding multi-purpose keypad for its highly acclaimed CATS™ audio/video distribution system.

The all-new CATS™ keypad, with its elegant brushed aluminum design, fits in with the most stylish of interiors. At the touch of a button, you can select any audio / video sources connected to your CATS™ network, including the local sources. You can also control the volume, bass, treble, and balance in your room. In addition to these, the lighting scenes, Heating, and Air Conditioning of your room, all can be activated and controlled with this new fascinating design, elegantly named CATS™ KP. All these functions integrated together, that fits in a 2-gang box !

The keypad is designed to exhibit high contrast, with a blue LCD display featuring variable intensity backlighting and automatic backlight compensation, which supports vision from all angles and lighting conditions. Other cool features include a built-in temperature sensor, an ambient light sensor, and a real time clock and calendar with alarm functions. The operation is very simple and intuitive, as it is menu driven.

The CATS™ KP also facilitates X-10, RS232 and RS485 based lighting control systems. Further, it has a built-in IR detector that facilitates control of the A/V source from an IR remote control.

The CATS™ system, for which this keypad is designed, has truly been a breakthrough in the custom A/V installation industry. With the ability to transmit crystal clear video and audio signals up to 1000 ft on a single Category 5 cable, this system enjoys a prestigious reputation. Now, the same system features this sleek keypad designed to control up to 18 sources.

Please call Pragmatic sales at (408) 542-0330 for further inquiries, or to place orders.

Pragmatic Communications, located in the heart of Silicon Valley, was founded in 1994 by award-winning engineer Prasanna Shah. Based in Sunnyvale CA, the company designs and manufactures its products in the U.S., for both professional and consumer markets.

Pragmatic, known for their proprietary CATS™ & DMS™ technologies, also provide products that are used throughout the world in demanding life - critical, educational and entertainment applications. The company's products are marketed exclusively to professional systems contractors. For more information, please visit the company's website at www.wireless-experts.com