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FOR IMMEDIATE RELEASE

**PRAGMATIC SATISFIES CUSTOMERS' NEEDS BY ADDING "S-VIDEO
OUTPUT TO ITS POPULAR TV/CATV TUNER**

(Sunnyvale, CA, August 13, 2002) – Pragmatic Communication Systems, Inc., the leader in audio/video control and signal distribution, has responded to a myriad of customer requests by releasing an s-video output as an option on its popular TV/CATV tuner.

This much sought after option offers enhanced video output and easy to understand connectivity. It eases the interface with plasma display monitors, LCD and DLP projectors. The unit is also available with an RS-485 serial control to interface with AMX control systems.

At 1¾" x 6½" x 5½", this compact device comes in 3 versions: first, the standard NTSC version is designed for use in the U.S., second, the PAL 'A/I' version is designed for use in the UK, and third, the PAL 'B/G' version works in most countries in Western Europe. Receiving either coaxial cable or input from a standard antenna, the output is a composite video signal.

Sophisticated plasma display monitors and high-end projection systems gain the ability to receive up to 125 standard cable television channels as well as traditional VHF/UHF frequencies.

Pragmatic Communication Systems, Inc., located in Sunnyvale CA, was founded in 1994 by award-winning engineer Prasanna Shah. Throughout the world, Pragmatic products are used in the most technical and complicated audio and video applications. Their wireless and wired technology is used in life-critical situations by fire departments, in technically demanding applications by educational institutions, and in complex multi-room home entertainment systems by home entertainment installers.